

Strategy Map 2018 - 2021

### Vision: Changing Lives Through Learning

**Mission:** To serve students, business, industry and communities by creating successful lifelong learning opportunities **Guiding Principles**: Respect, Accountability, Commitment, Innovation, Integrity

## Strategic Goals:

#### Client Outcomes

To achieve educational leadership in life-long learning

## 1. Achieve Student and Employer Success

C1 Increase student and employment outcomes

**C2** Support student success

C3 Strengthen Indigenous student participation and achievement

#### **Internal Processes**

by delivering excellent programs and services...

#### 2. Maximize presence within our community and sector

I1 Maximize effective partnering

12 Enhance community presence and visibility

I3 Strengthen ability to proactively impact change

# People, Learning and Leadership

through inspired and committed people...

# 3. Build a culture of learning, resiliency and improvement

P1 Improve individual
& organizational
capacity &
effectiveness

P2 Advance the use of technology

P3 Strengthen employee resilience and adaptability

#### Stewardship

effectively and efficiently leveraging our resources.

## 4. Responsibly Manage Resources

S1 Optimize effectiveness of resource utilization

S2 Grow non-traditional funding sources