



**MEDIA RELEASE**  
**For Immediate Release**

**Carlton Trail College Wins Gold MarCom Award**  
*Award recognizes excellence in print media*

**November 19, 2020** – Carlton Trail College has received a Gold MarCom Award for creative excellence in marketing and communications work. The College received a Gold award in the Print Media category for its Fall 2020/Winter 2021 Viewbook. The MarCom Awards is an international competition for marketing and communication professionals.

“We’re honoured to be recognized for our creativity by the industry,” said Shelley Romanyszyn-Cross, President and CEO. “This award is a testament to our talented team and our commitment to excellence across our institution.”

The Fall 2020/Winter 2021 Viewbook is a printed publication that contains Carlton Trail College’s programming information. Jennifer Brooks, Development and Communications Manager and Val Koroluk, Marketing Facilitator, produced the award-winning publication.

The Fall 2020/Winter 2021 Viewbook can be viewed online at [www.carltontrailcollege.com/about-us/our-publications/promotional-publications/carlton-trail-college-2020-fall-winter-viewbook.pdf](http://www.carltontrailcollege.com/about-us/our-publications/promotional-publications/carlton-trail-college-2020-fall-winter-viewbook.pdf)

To view the winning entrants in each MarCom Award category, visit <https://enter.marcomawards.com/winners/>

MarCom is administered by the Association of Marketing and Communication Professionals (AMCP).

**About MarCom Awards**

The MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work and generosity of industry professionals. Since its inception in 2004, MarCom has evolved into one of the largest, most-respected creative competitions in the world. [www.marcomawards.com](http://www.marcomawards.com)

**About Carlton Trail College**

Carlton Trail College combines in-depth, applied learning with hands-on experience to provide education and training for students in east-central Saskatchewan. Offering a range of technical education and skilled training opportunities, Carlton Trail College is committed to changing lives through learning. [www.carltontrailcollege.com](http://www.carltontrailcollege.com)

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